



Christmas Tree Sponsorship Package

Decking The Halls, Building The Community

The Bel Air Lions Club Christmas Tree Lot is our largest fundraiser of the year, with more than 950 trees sold on bustling Route 24 across from the Harford Mall.

This year, we're expanding with exciting sponsorship annually opportunities and a special Santa Day - where families can take pictures with Santa on the lot.

Your sponsorship not only shines a spotlight on your business during the busiest holiday season but also helps us continue our mission of serving the Harford County community.

Learn More

www.belairlions.org/christmas



Sponsorship Opportunities



Santa's Sleigh Sponsor (Presenting Sponsor)

Sold Out



Christmas Star Sponsor

Sold Out

\$300

Candy Cane Sponsor

- Logo included on Route 24 sponsor signage.
- Logo & Link on Website
- Opportunity to include swag/coupons in giveaway bags.
- Recognition on social media sponsor spotlight posts.



Holiday Cheer Sponsor

Sold Out



Learn More

www.belairlions.org/christmas



Specialty Santa Day Sponsorships



Hot Chocolate Sponsor

Sold Out



Photo Sponsor

Sold Out

\$200

Snack Sponsors

Logo displayed at snack table, social media mention, and ability to provide branded treat bags.



Why Partner With Us?

Massive Visibility

Thousands of families shop our tree lot annually.

Prime Location

Route 24 across from Harford Mall guarantees holiday traffic.

Community Impact

Every dollar raised supports Lions Club scholarships, vision programs, local food drives, and more.

Seasonal Goodwill

Align your brand with Christmas cheer and community giving.



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